Beat: Automobiles

2025 Essen Motor Show: Festival for Sporty Vehicles

Essen Motor Show: Essen, Germany

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USPA NEWS - Essen, Germany (29/11/25 to 7/12/25): At the end of every year, car enthusiasts across Europe are in great anticipation for the annual Essen Motor Show. About 500 exhibitors form over 20 countries will exhibit across 9 halls of the Messe Essen highlighting perfomance, racing, tuning, lifestyle, motorsport and classic cars. From 29 November to 7 December 2025, the EMS will exhibit numerous premieres to which enthusiasts can look forward to enjoying. The EMS invites visitors to for a spectacular finale in the Ruhr region. Some examples for special exhibitions at the 2025 EMS were: 1. Maybach Exelero: this one of a kind car reaches a maximum speed of 351 km/h and is being exhibited for the first time at the Mercedes Fan World in Hall 3; 2. VW Beetle with a Tesla Motor: procudes around 612 hp and is being exhibited at the tuningXperience in Hall 5; 3. VW T2 Minibus with 300 hp; Hall 3 at the EMS is about racing and performance. In 2025, these include exhibitions emphasizing sporty production vehicles from Ford Motor Company such as the Mustang GTD. Also, in Hall 3, ADAC will be presenting the cars from the 2025 DTM season. Tuning and lifestyle are in Hall 5, 6 and 7.

2025 EMS: Mercedes Benz Exelero exhibition at the Mercedes Benz Fan World in Hall 3. Maximum speed is around 351 km/h and is a first time exhibit at the EMS.

2025 EMS: VW Beetle with a Tesla Motor and procduces 612 hp. This is exhibited at the tuningXperience in Hall 5.

2025 EMS: VW T2 Minibus tuned at the tuningXperience in Hall 5. This vehicle boasts close to 300 hp.

2025 EMS: Opening Press conference for the 2025 Essen Motor Show on Preview Day, 28/11/25, at 1100AM in Hall 4.

2025 EMS: Opening Press Conference with Jean Pierre (JP) Kraemer who operates and owns JP Performance based in Dortmund, Germany. JP is a major celebrity in the annual EMS because of his presence and collaboration with Ford Motor Company. JP, as he is called, is the equivalent of the main celebrity of the SEMA Show in Las Vegas, Mr. Chip Foose. As a matter of fact, JP did attend the 2025 SEMA Show in Las Vegas with a meet and greet at the Holley Booth #22463, at 1100AM on 6/11/25.

2025 EMS: Opening ceremony and press conference included motorsport personalities who were also exhibiting in Hall 7.

2025 EMS: JP Performance and Ford Motor Company collaborationa and exhibiting at Hall 3 for performance and lifestyle.

2025 EMS: Oracle Red Bull Racing RB19 which in 2023 won a record 21 out of 22 races with ORB Racing drivers Max Verstappen and Sergio Perez. Has over 900 hp at 15000 rpm with a V6 turbo-hybrid F1 engine.

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