Beat: Automobiles

Rally of the legendary Fiat 500

Fiat 500 in the Motorvalley

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USPA NEWS - A Journey Through History on Four Wheels: The Fiat 500 Rally at the 2025 Ravarino Italy June Fair

On June 15, 2025, in the beating heart of Italy's Motor Valley, Ravarino (MO) hosted one of the most eagerly awaited events for vintage car enthusiasts: the Fiat 500 Rally, held during the traditional June Fair. Over 50 examples of the legendary Italian city car filled the town's streets, transforming them into an open-air museum of style, ingenuity, and passion.

From the iconic 500 F and L models of the 1960s to the rarest and most customized versions, each car told a unique story—witness to an Italy racing toward the future aboard a four-wheeled dream. The rally drew collectors, curious onlookers, and families, creating a festive atmosphere filled with engine roars, smiles, and snapshots.

One of the most touching moments was the parade's passage in front of the "Carlo Alberto Dalla Chiesa" care facility, where elderly residents and people with disabilities gathered outside, waving flags enthusiastically to greet the passing 500s. A heartfelt gesture of warmth and inclusion that moved both participants and spectators.

The long procession of cars then made its way to a place of extraordinary beauty: Villa Castel Crescente, a historic Art Nouveau residence from the late 19th century, built by Marquis Aldobrandino Rangoni. Here, participants admired the splendid interior rooms, adorned with rare antique furnishings, before enjoying a refined aperitif in the enchanting setting of the centuries-old park.

The convoy eventually returned to the center of Ravarino, where a convivial lunch awaited all crews—a perfect opportunity to share stories, anecdotes, and a shared passion for an icon that never ceases to inspire.

The Fiat 500 Rally in Ravarino once again proved to be an event that unites generations and communities, proudly celebrating Italy's motoring heritage in a region where engines are part of the local soul.

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Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS

contact (at) unitedpressagency.com
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