Beat: Automobiles

Motorcycle Live 2013

23rd Nov - 1st Dec - NEC, Birmingham, UK

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USPA NEWS - Motorcycle Live 2013 ““ packed to the rafters with two-wheeled fun!

Motorcycle Live 2013 will take place from 23 November to 1 December at The NEC, Birmingham and promises to offer everything that visitors have come to expect and more.

Every major manufacturer will be present, showcasing the 2014 model launches in the UK for the first time, and over 150 other exhibitors and retail stands will also be at the show offering the very best in kit, accessories, motorcycle-related products and services. If that´s not enough to keep visitors busy, the “˜live´ in Motorcycle Live certainly will.

This year, there are 17 FREE features and zones ““ including nine opportunities to ride ““ ensuring that motorcycle fans of all ages are kept entertained. Kids as young as two can get their first balance bike taster on the Kiddimoto Children´s Fun Track, while those aged five and up can experience a powered two-wheeler in the safe surroundings of the Honda My First Licence, the Try a Kuberg ““ Children´s Electric Motorcycles and the Red Bull Pro Nationals MX Experience features.

11-16 year olds are catered for with the all-new Silverstone Rookie Rides experience while anyone aged 15 and over looking to get a taste of life on two wheels can take part in a free 20-minute session with the industry-backed Get On campaign. For those already in possession of a full motorcycle licence, the Test Ride Zone and the ACU Try Trials feature are the places to be, while the Yamaha Off-Road Experience offers visitors aged 14 and over an introduction to dirt riding.

If you prefer watching the experts do their thing, the all-new Crank´d live action show threatens to rip the roof off The NEC, while Behind Bars: The Movie will give visitors an insight into the lives of the UK´s top motorcycle racers. The Nick Sanders Steampunk Cinema will add to the cinematic offering with an intriguing glance into the world of long-distance adventure riding.

The British Eurosport Entertainment Zone featuring the Blackhorse Stage will provide non-stop entertainment in the form of game shows and Q&As with a daily dose of famous biking faces and racing stars from MotoGP, World Superbike, British Superbike and the Isle of Man TT. The Classic Zone sponsored by the Coventry Transport Museum, the Custom Xtreme Zone sponsored by BSH and Retro Zone sponsored by Brittany Ferries will each be displaying a stunning range of impressive machinery. (Source: Motor Cycle Live, 2013)

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